



मोहनलाल सुखाड़िया विश्वविद्यालय, उदयपुर
MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR
(NAAC Accredited "A" Grade University)

No.E. / MLSU/Meeting/2019/२१७४

Date: 31.05.2019

ORDER

On recommendations of the Committee of Courses and Faculty of Management Studies I, Prof. J.P. Sharma, Vice Chancellor of the University in exercise of the powers vested in me under section 12(6) of the Mohanlal Sukhadia University Act, also approve the minutes of Committee of Courses and Faculty of Management Studies dated 07.05.2019.

The recommends of faculty will be effective from the current session i.e. 2019-20.

Prof. J.P. Sharma
Vice Chancellor

Copy forwarded to:

1. The All Deans, PGS/ UCS/UCCMS/UCSSH/UCL, MLSU, Udaipur.
2. The Director, Faculty of Management/ Computer Center, MLSU, Udaipur.
3. The Comptroller, MLSU, Udaipur
4. All Head,, MLSU, Udaipur
5. The COE/Dy. Registrar(Exam)
6. The D.R. Meeting to report in the next meeting of the Academic Council.
7. The Result, Incuharge, MLSU, Udaipur
8. The P.S. to Vice Chancellor, MLSU, Udaipur
9. The Incharge, University Internet Centre, MLSU, Udaipur
10. The Asstt. Registrar, Estt./Gen/Rectt., MLSU, Udaipur,
11. Guard fil

H. S. Shethi
31/5/2019
REGISTRAR



Minutes of Meeting for Committee of Courses in Management Studies

The meeting for Committee of Courses in Management Studies was held today, on 07/05/2019 at 09:00 A.M. at Faculty of Management Studies, Mohanlal Sukhadia University. Following members were present in the meeting.

1. Prof. Anil Kothari (Chairman & Convener)
2. Prof. Navin Mathur (External Member)
3. Prof. Renu Jatana (Internal Member from Allied Disciplines)
4. Prof. Karunesh Saxena
5. Prof. Hanuman Prasad
6. Prof. Ashok Singh (Special Invitee)
7. Prof. P.K. Singh (Internal Member from Allied Disciplines)

Prof. P.K. Sharma and Prof. Meera Mathur could not attend the meeting.

The Committee unanimously decided the following:

In Hotel and Tourism Management

- i) To run three year course (U.G.) in Tourism Management, namely B.B.A. in Tourism and Travel Management (Three year degree course). (Fee = Rs. 25,000/- per year and intake 40 seats)
- ii) To run three year course in Hotel Management i.e. B.B.A. in Hotel Management. (Fee = Rs. 60,000/- and intake 60 seats)
The new syllabus of B.B.A. in Tourism & Travel Management and B.B.A. in Hotel Management were accepted by the committee.
- iii) The Committee of Courses accepted the revised syllabus of Master in Travel and Tourism Management (M.T.T.M.). (Fee Rs. 25,000/- & intake 40 seats)
- iv) The committee discussed the essential qualification required for appointment of Assistant Professor in Hotel Management & Tourism Management, the committee decided to go as per the U.G.C. norms.

In M.B.A. (CMAT)

- i) Minor Revision in existing course curriculum.
- ii) Inclusion of a few more subjects in:
II Semester—E-Commerce (CP 207)
IV Semester—Business Analytics (CP 401)
- iii) Inclusion of few more specialisation subjects in Semester III & IV:
a. Logistics & Supply Chain Management (MM 3215)
b. Financial Planning and Wealth Management (FM 3115)
c. Digital Marketing (MM 3216)



Minutes of Meeting for Faculty of Management Studies

The meeting for Faculty of Management Studies was held today, on 07/05/2019 at 11:30 A.M. at Faculty of Management Studies, Mohanlal Sukhadia University. Following members were present in the meeting.

1. Prof. Anil Kothari (Chairman & Convener)
2. Prof. Rajesh Kothari (External Member)
3. Prof. G. Soral (Internal Member from Allied Disciplines)
4. Prof. Karunesh Saxena
5. Prof. Hanuman Prasad
6. Prof. Ashok Singh (Special Invitee)
7. Prof. B. L. Verma (Internal Member from Allied Disciplines)
8. Prof. Manoj Swarup (External Members from Industries)
9. Prof. R.P. Singh (External Members from Industries)

Prof. B.P. Saraswat and Prof. Meera Mathur could not attend the meeting.

The minutes of Committee of Courses in Management Studies were approved.

The suggestions of Honourable members were incorporated. The meeting ended with thanks to Chair

Prof. Anil Kothari
(Chairman & Convener)

Prof. Rajesh Kothari

Prof. G. Soral

Prof. Manoj Swarup

Dr. R. P. Singh

Prof. Karunesh Saxena

Prof. B. L. Verma

Prof. Hanuman Prasad

Prof. Ashok Singh



Phone: 0294-2470208, 0294-2470799

**FACULTY OF MANAGEMENT STUDIES
MOHANLAL SUKHADIA UNIVERSITY, UDAIPUR**

E-mail: fms@mlsu.ac.in

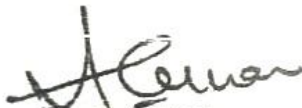
In M.B.A. (E-Commerce)

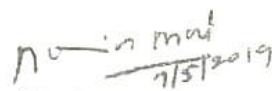
- i) Change in nomenclature of MBA (E-Commerce/ Rural Management/ Mass Communication/ Social Work) to MBA (E-Commerce).
- ii) The specializations Rural Management/Mass Communication/ Social Works are dropped from existing syllabus.
- iii) The total number of specialization papers to be opted by students are 10. (enclosed)
- iv) Minor revision in existing course curriculum.
- v) Inclusion of four more subjects in specializations –
 - a. Marketing Research
 - b. E-Retailing
 - c. Web Analytics
 - d. Business Analytics
- vi) One paper on E-Commerce be introduced in Semester II.

In B.B.A. (Entrepreneurship Development)

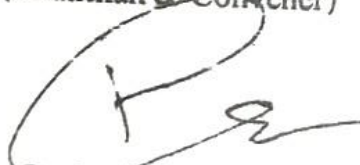
- i) Following subjects are bifurcated and split into two subjects:
 - a) III Semester—Tax Planning for Small Business
 - b) IV Semester—Finance for Small Business
- ii) Total Six Subjects are to be there in each Semester.
- iii) Minor Revision in existing course curriculum.

The meeting ended with thanks to the chair.


Prof. Anil Kothari
(Chairman & Convener)

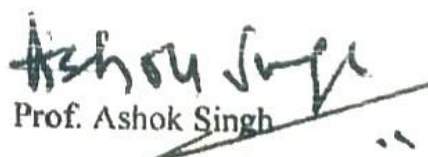

Prof. Navin Mathur


Prof. Renu Jaisana


Prof. Karunesh Saxena

Prof. P.K. Singh


Prof. Hanuman Prasad


Prof. Ashok Singh

**ATAL BIHARI CENTRE FOR
ENTREPRENEURSHIP &
SMALL BUSINESS AND SKILL
DEVELOPMENT**

**BBA ENTREPRENEURSHIP
SYLLABUS
(UPDATED)
2021-24**

Mohanlal Sukhadia University, Udaipur
Bachelor of Business Administration (ED)
(Three years Six Semesters Degree Course Scheme)
Effective from 2021-2024

1. Eligibility for Admission:

Passed/Passing Senior Secondary Examination (10+2) or equivalent in any discipline with 48% marks and for all other categories as per university rules.

2. Course Structure:

Subject-Code	Nomenclature of Paper	Credit	Mode of Instruction	Mode of Examination and Maximum Marks
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BBA(ED) I SEMESTER

BBAED-101	Environmental Science		Classroom Lectures	Internal 20 External 80
BBAED-102	Principles of Management		Classroom Lectures	Internal 20 External 80
BBAED 103	Statistics for Business Decisions		Classroom Lectures	Internal 20 External 80
BBAED 104	Micro Economics		Classroom Lectures	Internal 20 External 80
BBAED 105	Business Accounting for Small Business		Classroom Lectures	Internal 20 External 80
BBAED 106	General Hindi		Classroom Lectures	External 100

BBA(ED) II SEMESTER

BBAED-201	Macroeconomics		Classroom Lectures	Internal 20 External 80
BBAED-202	Management Accounting		Classroom Lectures	Internal 20 External 80
BBAED 203	Entrepreneurship Development		Classroom Lectures	Internal 20 External 80
BBAED 204	Business Communication		Classroom Lectures	Internal 20 External 80

BBAED-205	Organizational Behavior		Classroom Lectures	Internal 20 External 80
BBAED-206	Finance for Small Businesses-I		Classroom Lectures	Internal 20 External 80

BBA(ED) III SEMESTER

BBAED-301	Quantitative Techniques for Management		Classroom Lectures	Internal 20 External 80
BBAED-302	Principles of Marketing		Classroom Lectures	Internal 20 External 80
BBAED-303	Human Resource Management in Small Business		Classroom Lectures	Internal 20 External 80
BBAED-304	Finance for Small Business-II		Classroom Lectures	Internal 20 External 80
BBAED-305	IT Tools In Busines		Classroom Lectures and Computer Lab Practicals	Internal 20 Practical 20 External 60
BBAED-306	Direct Tax		Classroom Lectures	Internal 20 External 80

BBA(ED) IV SEMESTER

BBAED-401	Business Research		Classroom Lectures	Internal 20 External 80
BBAED-402	Indirect Tax		Classroom Lectures	Internal 20 External 80
BBAED-403	New Enterprise Management		Classroom Lectures	Internal 20 External 80
BBAED-404	Talent & Knowledge Management in Small Business		Classroom Lectures	Internal 20 External 80
BBAED-405	E-Commerce		Classroom Lectures	Internal 20 External 80
BBAED-406	General English		Classroom Lectures	External 100

BBA(ED) V SEMESTER

BBAED-501	Production & Operation Management		Classroom Lectures	Internal 20 External 80
BBAED-502	Regulatory Framework for Small Businesses		Classroom Lectures	Internal 20 External 80
BBAED-503	Performance & Compensation Management		Classroom Lectures	Internal 20 External 80
BBAED-504	Business Policy & Strategy		Classroom Lectures	Internal 20 External 80

BBAED-505	Digital Marketing		Classroom Lectures	Internal 20 External 80
BBAED-506	Ethics and Corporate Governance		Classroom Lectures	Internal 20 External 80
<u>BBA(ED) VI SEMESTER</u>				
BBAED-604	Start-up Incubation /Training in Small Scale Industries (4 Months)		Training in a Company	Internal and Viva 100

4. Attendance

4.1 A candidate shall be required to attend minimum 75% of the classes held in each paper including the tutorials and practical, if any. A candidate failing to satisfy the requirement of attendance in one or more papers shall be detained from appearing at the semester end examination.

4.2 For students participating in Sports/Cultural event/NCC camps during a particular semester, the maximum number of days of absence shall not exceed 8 days. Any waiver in this context shall be on the recommendation of the Dean – Students Welfare and the student will be required to apply in advance for the leave to the Head/Course Director. No Relaxation shall be given on medical ground.

5. Medium

Medium of instruction and examination shall be English.

6. Scheme of Examination

6.1 Each Paper shall have maximum marks as 100, to be evaluated both internally and externally. Paper-wise Distribution of marks is given in Para no.2.

External Examination Scheme- For a question paper carrying maximum 80 marks, the structure shall be as follows:

The first section, SECTION- A, carrying maximum 20 marks will have 10 short answer type (answer not exceeding 50 words each) questions. Each question will carry 2 marks. The second section, SECTION-B, carrying maximum 40 mark will have 10 medium answer type questions (answers not to exceed 250 words), selecting two from each unit, out of which one from each unit is to be attempted. Each question will carry 8 marks. The third section, SECTION- C, carrying maximum 20 marks will have 5 questions (which requires answers not to exceed 300 words), one from each unit out of which 2 questions are to be attempted. Each question will carry 10 marks. The duration of examination shall be of three hours.

Internal Examination Scheme:-

50% of the total internal assessment marks (i.e. 10 out of 20 marks) for each theory paper will be awarded on the basis of the performance in the descriptive type written examination of one and a half hour duration conducted by BBA programme. There will be three sections in question paper: Section A will have five questions of 0.5 marks each, Section – B will have five questions out of which three has to be attempted of 1.5 marks each and Section- C will have two questions out of which one question has to be attempted of 3 marks.. If a candidate fails to appear in the written examination of the internal assessment due to valid reasons (major accident or death of first relative etc.), BBA programme may conduct defaulters examination after collecting fee of Rs. 150/- per subject.

50% of the internal assessment (i.e. 10 out of 20) for each theory paper shall be awarded on the basis of the performance in the assignments/ seminars/presentations/ oral examination/ group discussion etc.

7. Minimum passing marks:

A candidate shall be declared to have passed the each semester, if he obtains minimum of thirty six percent marks (36%) in each subject and a minimum of forty percent (40%) marks in the aggregate of all the subjects.

8. Use of Calculators-:

Candidates shall be permitted to use simple battery operated 12 digit 2 memory 6 functions noiseless and cordless calculators during examination.

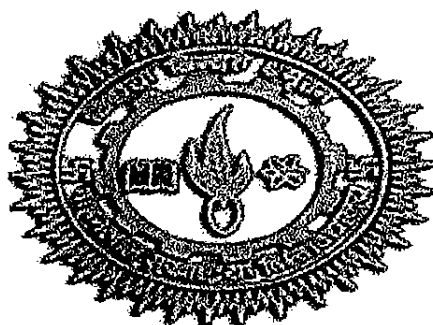
**BACHELORS OF BUSINESS ADMINISTRATION IN
HOTEL MANAGEMENT**

MANAGEMENT



SYLLABUS

2019-22



**TOURISM & HOTEL MANAGEMENT PROGRAM
(FACULTY OF MANAGEMENT STUDIES)**

MOHANLAL SUKHADIA UNIVERSITY,

UDAIPUR – 313001

Office: 0294-2470062; Web: www.mlsudthm.org



BBA. HOTEL MANAGEMENT (3 YEAR DEGREE COURSE)

THE PROGRAMME

The B.Sc. *Hotel Management* is a three year (six semesters) full time programme, a degree course.

Course Structure

The programme has been organized in three years. First year and second year and third, each year comprising two semesters. The list of papers offered during first year and second year and third of the program shall be as follows-

BBA. Hotel Management, Semester I (Theory)

Module No.	Title	Hours
101	Foundation Course in Food Production I	40
102	Foundation Course in Food & Beverage Service I	40
103	Foundation Course in Front Office I	40
104	Foundation Course in Accommodation Operation I	40
105	Management in Tourism	40
106	English I	40
107	Introduction to computer I	40

BBA Hotel Management, Semester I (Practical)

Module No.	Title	Hours
101P	Foundation Course in Food Production I	60
102P	Foundation Course in Food & Beverage Service I	60
103P	Foundation Course in Front Office I	60
104P	Foundation Course in Accommodation Operation I	60
107P	Introduction to computer I	60



BBA c. Hotel Management- Semester II (Theory)

Module No.	Title	Hours
201	Foundation Course in Food Production II	40
202	Foundation Course in Food & Beverage Service II	40
203	Foundation Course in Front Office II	40
204	Foundation Course in Accommodation Operation II	40
205	Principle of Food Science	40
206	Hotel Accounting	60
207	English II	40

BBA Hotel Management, Semester II (Practical)

Module No.	Title	Hours
201P	Foundation Course in Food Production II	60
202P	Foundation Course in Food & Beverage Service II	60
203P	Foundation Course in Front Office II	60
204P	Foundation Course in Accommodation Operation II	60

BBA: Hotel Management- Semester III (Theory)

Module No.	Title	Hours
301	Food Production Operations	40
302	Food & Beverage Operations	40
303	Front Office Operations	40
304	Accommodation Operations	40
305	Financial Management	60
306	Nutrition	40
307	Computer & IT	40

BBA: Hotel Management - Semester III (Practical)

Module No.	Title	Hours
301	Food Production Operations	60
302	Food & Beverage Operations	60
303	Front Office Operations	60
304	Accommodation Operations	60
307	Computer & IT	60



BBA Hotel Management- Semester IV Theory

Module No.	Title	Hours
401	Advance Food Production Operations-IV	40
402	Advance Food & Beverage Operations-IV	40
403	Front Office Management IV	40
404	Accommodation Management IV	40
405	Food Safety Quality	40
406	Food & Beverage Control	40
407	Hospitality Marketing	60

BBA Hotel Management - Semester IV Practical

Module No.	Title	Hours
401	Advance Food Production Operations-IV	60
402	Advance Food & Beverage Operations-IV	60
403	Front Office Management IV	60
404	Accommodation Management IV	60
406	Food & Beverage Control	60

BBA Hotel Management- Semester V Theory

Module No.	Title	Hours
501	Advance Food Production Operations-V	40
502	Advance Food & Beverage Operations-V	40
503	Front Office Management V	40
504	Accommodation Management V	40
505	English II	40
506	Facility Planning	40

BBA - Hotel Management- Semester VI

Module No.	Title	Marks
601	Industrial Training 20 Weeks	200
	Project Report & VIVA VOCE	

Number of Seats- 60 (Thirty)

Fee Structure- The Course fee shall be Rs. Twenty Thousand (Rs.60,000) per year. The examination fee shall be charged extra, as decided by the University.

SCHEME OF EXAMINATION:

6. A candidate admitted to BBA Hotel Management programme may be allowed to the examination after completing the regular course of studies prescribed for the examination which shall be of six semesters (three year) duration.
7. **Evaluation:**
 - (iii) Each paper, theory and practical, separately, will carry 100 marks. The theory written examination will be for 80 marks. The duration of written examination for each paper shall be three hours. The remaining 20 marks will be for internal assessment.
 - (iv) The Guidelines for internal Assessment are as under-
Test – 20 MM. There will be two tests of 10 marks each. The student, who wishes to seek another chance for defaulter / improvement, may request with a deposit of Rs. 150 (One Hundred Fifty) for each paper. The duration of Test for each paper shall be one hour.
8. **Training:** At the end of Semester V, (after the examination) all students will have to undergo a training of 5 months with an organization of repute. A student can opt a Hotel, or a tourist office to impart training over there or can choose a project study. Each student will be required to submit a report to the department/ faculty for the work undertaken by him/her during the training period. The project report will be written under the guidance of a faculty. The typed project report must be submitted within the time period decided by department/faculty for the purpose of evaluation.
9. **Evaluation the Project Report:**
The project work will carry weightage of 200marks.
Project Report (Writing) = 100 marks
Viva Voce (Presentation Project Work) = 100 marks

200 Marks

**BACHELORS OF BUSINESS ADMINISTRATION
IN TRAVEL & TOURISM**

SYLLABUS

2019-22



**TOURISM & HOTEL MANAGEMENT PROGRAM
(FACULTY OF MANAGEMENT STUDIES)
MOHANLAL SUKHADIA UNIVERSITY,
UDAIPUR-313001**

Office: 0294-2470062; Web: www.mlsudthm.org

**BACHELORS OF BUSINESS ADMINISTRATION IN TRAVEL
& TOURISM**

3 YEAR UNDER GRADUATE DEGREE COURSE

THE PROGRAMME

The Bachelor of Business Administration in Travel & Tourism is a three year (six semesters) full time programme. a degree course.

Course Structure

The programme has been organized in three years. First year and second year and third, each year comprising two semesters. The list of papers offered during first year and second year and third of the program shall be as follows-

SEMESTER 1 (July-December)

CODES	SUBJECTS
101	FUNDAMENTALS OF TOURISM
102	INTRODUCTION TO HOSPITALITY
103	MANAGEMENT IN TOURISM
104	ENGLISH FOR TOURISM-1
105	INTRODUCTION TO COMPUTERS

SEMESTER 2 (January-June)

CODES	SUBJECTS
201	TOURISM GEOGRAPHY
202	AIRPORT OPERATIONS and MANAGEMENT
203	ICT for TRAVEL AND TOURISM
204	MANAGEMENT ACCOUNTING
205	ENGLISH FOR TOURISM- II

SEMESTER 3 (July-December)

CODES	SUBJECTS
301	TOURISM PRODUCTS OF INDIA
302	TOURISM TRANSPORTATION SYSTEM
303	HUMAN RESOURCE MANAGEMENT
304	COMMUNICATION SKILLS FOR TOURISM MANAGEMENT – I
305	COMPUTRISED RESERVATION SYSTEM

SEMESTER 4 (January-June)

CODES	SUBJECTS
401	DESTINATIONS OF INDIA
402	TRAVEL AGENCY and TOUR OPERATIONS
403	ADVENTURE TOURISM
404	TOURISM MARKETING
405	COMMUNICATION SKILLS – II

SEMESTER 5 (July-December)

CODES	SUBJECTS
501	RELIGIOUS TOURISM
502	INTRODUCTION TO STATISTICS
503	FRENCH - I
504	FRENCH-II
505	EVENT MANAGEMENT

SEMESTER 6 (January-June)

CODES	SUBJECTS
601	INDUSTRIAL TRAINING PROJECT REPORT VIVA -VOCE

MASTER OF BUSINESS ADMINISTRATION MBA (E-Commerce) FACULTY OF MANAGEMENT STUDIES Mohan Lal Sukhadia University, Udaipur



OUR VISION :

To become gurukul for ultimate excellence in management education and the hub for solutions to managerial problems of the corporate world.

OUR MISSION :

- ◆ To impart management education of the highest and the most advanced order.
- ◆ To develop faculty and facilities that are the best in the field.
- ◆ To become a rendezvous of ongoing academia-industry interactions for mutual gains.
- ◆ To carve imposing personalities and form impeccable value systems.

COURSE OBJECTIVES :

M.B.A. E-commerce is a postgraduate E-commerce course. The course aims to equip graduates with the skills necessary to successfully manage an online business, online business operations as well as traditional business which are aspiring in becoming online. The course is designed to help students and working professionals thrive within an e-commerce domain. It also focuses on various relevant issues faced while working in burgeoning e-commerce industries; be it a start-up or multinational company. This aims to fulfill both short-term goals like 'Employability', as well as long-term goals such as 'Career Development'.

Specializing in e-commerce will allow you to develop your career in this ever-changing area where its growing in popularity as there are more than 120 million websites registered on the internet, mobile and tablet devices are also growing which means there are more and more businesses looking at ways of making money out of online, with further developments expected as the internet expands into third world countries.

Choosing to study in MBA program in e-commerce will mean splitting your studies between core business modules such as strategic management and accounting for managers, and more specialized ecommerce modules such as Digital Marketing, E-Advertising, Web Analytics, Business Analytics, Marketing Research, Logistics and Supply chain etc.

Course Director's Message :



"Imagine the unimaginable; expect the unexpected and you will be able to achieve the unachievable."

We try to live up to this philosophy in everything we do. That's why FMS has introduced MBA (E-Commerce) course foreseeing future digital business requirements. There is a need for trained, skilled and committed young professionals who can cope up with the challenges in the digital business.

The uniqueness of this program lies in grooming students that enabled management skills by emphasizing on regular academia-industry interactions.

On the behalf of the Faculty of Management Studies, I welcome aspiring managers to be a part of this knowledge based enriching experience and to fulfill their aspiration along with this prestigious institution.

ADMISSIONS

Intake : 60 seats (Including 9 Business Sponsored seats)
Eligibility : Graduation (10+2+3) 50% (For SC/ST/OBC as per University Rules)

ADMISSION PROCESS:

Part – A Admission through CMAT- Score*

1. The candidate having valid CMAT Score (Minimum 40 Percentile/30 for SC/ST)

Part – B (For seats lying vacant in Part-A)*

1. The candidates having valid score in any National Management Aptitude Test i.e. CAT/MAT, AIMA, XAT/ etc. (Minimum 40 Percentile/30 for SC/ST)

Part – C Admission on the basis of percentage of marks obtained in graduation (For seats lying vacant in Part-A and Part-B).

1. Eligible candidate who have passed in Graduation.

COURSE FEE :

1. For Normal Seats: 82,500/- Per Annum
2. For Business Sponsored Indian National Residents 1,92,500/-

OTHER ESSENTIAL INFORMATION :

1. The students may be taken to Indian and International tours on sharing basis.
2. As a part of Industry –academia interaction and practical exposure industry visits, camps to local rural areas will be organized.
3. Study materials viz study notes, cases, class presentation photocopies will be provided to students free of cost.
For all other rules and regulations please refer to university admission bulletin.

COURSE STRUCTURE

The list of papers offered during First Year and Second Year of the programme shall be as follows:

FIRST YEAR

SEMESTER-I		SEMESTER-II	
MEC-101	Management Process and Organizational Behavior	MEC-201	Fundamentals of E-Commerce
MEC-102	Quantitative Methods	MEC-202	Business Policy and Strategic Analysis
MEC-103	Managerial Economics	MEC-203	Human Resource Management
MEC-104	Environment and Management	MEC-204	Financial Management
MEC-105	Business Communication	MEC-205	Marketing Management
MEC-106	Business Legislation and Ethics	MEC-206	Production and Operation Management
MEC-107	Accounting For Managers	MEC-207	Research Methodology
MEC-108	Computers and MIS	MEC-208	International Environment and Management

FINAL YEAR

SEMESTER-III

MEC-301	Entrepreneurship Development
MEC-302	Summer Training Project Report
MEC-303 to 308	Specialization Papers*

SEMESTER-IV

MEC-401	Major Research Project
MEC-402 to 405	Specialization Papers*

Specialization Papers*

MEC-01	E-Commerce Progression	MEC-10	Knowledge Management System
MEC-02	Digital Marketing	MEC-11	Managing E Channels
MEC-03	E-advertising	MEC-12	Warehouse Management and Data Mining (WMDN)
MEC-04	E-Business Philosophy	MEC-13	Logistic and Supply Chain Management
MEC-05	E-Business Technologies and Trends	MEC-14	Marketing Research
MEC-06	Information and Network Security	MEC-15	Business Analytics
MEC-07	Database Management System	MEC-16	Web Analytics
MEC-08	Internet Programming for E-Business/ E-Commerce	MEC-17	E-Retailing
MEC-09	Programming Lab		

FACULTIES @ FMS :

1. Prof. Karunesh Saxena (PhD, MBA)
2. Prof. Anil Kothari (PhD, MBA, MA-Eco)
3. Prof. Hanuman Prasad (PhD, MBA)
4. Prof. Meera Mathur (PhD, MBA)

EMINENT SPEAKERS & GUEST FACULTY :

- ◆ Prof. P. K. Jain
- ◆ Prof. P.K. Singh
- ◆ Dr. R.L. Krishnia
- ◆ Prof. Md. Khasrool Alam (Bangladesh)
- ◆ Prof. Shyam S. Lodha (United States)
- ◆ Mr. Ketan Bhatt
- ◆ Prof. Shiv Prasad
- ◆ Prof. H.K. Dangi
- ◆ Prof. Paras Kothari
- ◆ Prof. S.R. Vyas
- ◆ Prof. Nawal Kishore
- ◆ Dr. Anandita



ABOUT THE CAMPUS :

The new faculty campus located at main University campus has all modern facilities & technological aids, amidst lush green lawns & a state of the art architecture that provide conducive environment for learning. Entire Campus is connected with Hi-speed Wi-Fi enabled Secure Network. The campus has spacious & comfortable classrooms with adequate seating capacity, including blackboard & overhead projector that aid the presentation of the lectures, academic sessions & seminar.

PROGRAMME HIGHLIGHTS :



OUR PROUD ALUMINOUS

- | | |
|--|--|
| ◆ Nishant Pahad : Secure Meters Ltd. | ◆ Lokesh Bairwa : Startup(Melonge Restro) |
| ◆ Rohan Ordia : Elleys Electricals Pvt. Ltd. | ◆ Harsh Mehta : Startup(kailash parvat Restro) |
| ◆ Chirag Jain : Startup (Wrape d Fun) | ◆ Gaurav Dalal : CogoPort Fright Pvt. Ltd. |
| ◆ Kushagra Shrimali : Now Floats | ◆ Anchal Dakhera : Cognus |
| ◆ Gaurav Nalwaya : Larenon Pvt. Ltd. | ◆ Jigyasa Bhardwaj : Brisk Learning Solutions |
| ◆ Mohit Mangal : Xpress Bees | ◆ Bhagwati Lal Teli : Indusind Bank |
| ◆ Kuldeep Jangid : Shree Cement | |

Top Placements/ Current Recruiters@FMS

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|-------------|------------------|---------------------|----------------|
| ◆ ICICI | ◆ Godrej | ◆ Zaro Education | ◆ Zigsaw |
| ◆ ITC | ◆ Kotak Mahindra | ◆ Cognus | ◆ Birla Cement |
| ◆ HDFC Bank | ◆ Canara Bank | ◆ Rajasthan Connect | ◆ Just Dial |
| ◆ Airtel | ◆ Axis Bank | ◆ Udaipur Cement | ◆ Musk Owl |
| ◆ SBI | ◆ YES Bank | ◆ Miraj | |

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